



La Crescent Outdoor Performance Venue

‘Creating Community Connections through Enjoyment of the Arts’

10.11.2023 Update

Greetings Friends of the La Crescent Outdoor Performance Venue Project!

We are happy to report that the 2023 Summer Concert Series was a success! The momentum is growing, and we are thrilled to have you along for the ride!

We hope you were able to attend one if not all four concerts this summer. The La Crescent Live Steering Committee would like to extend a huge THANK YOU to you for your ongoing support!

We would also like to thank:

- Our sponsors - thank you for believing in our vision!
- The many service groups and community members who volunteered behind the scenes and at the events.
- Our area partners for carrying out our vision: The City of La Crescent, The La Crescent Public Library, Metre Agency.

We would like to share some exciting updates!

Marketing & Communications / Finance & Fundraising:

Metre Agency captured our vision for the Summer Concert Series by providing us with marketing materials, website construction, a Facebook presence, and more.

We are also working with Metre Agency on all aspects of the La Crescent Outdoor Performance Venue capital campaign and will update you when that is ready to launch!

Please visit our Facebook page, La Crescent Live, where you will find a list of our sponsors and photos from all four concerts. The value created in bringing our community together is hard to measure, but you will get a good idea when you look at the photos. You may even be in some of them!

Our website, www.lacrescentlive.org is live! You will see some areas are still under construction, but we're getting there.

Facility Design/Site Selection/Construction:

We will be looking at what worked in 2023, and what we can improve on for future events to enhance your La Crescent Live experience.

We will continue to research and adapt the successes of other existing venues, incorporating those with our vision, for the best possible Outdoor Performance Venue in La Crescent.

We will continue to work with the City of La Crescent on a framework and timeline for construction of the venue as it relates to the city's strategic plan for downtown redevelopment.

Long-Term Sustainability/Event Planning:

A core group of our committee will be checking out new and exciting acts for the 2024 Summer Concert Series. Our goal is to establish one night of the week and one location for all upcoming Summer Concerts.

Thank you for your continued support and for being a friend of La Crescent Outdoor Performance Venue! We're so excited to have accomplished so much in such a short time since our mission began!

Please direct the following inquiries to friendsoflcopv@gmail.com OR contact one of our Steering Committee members:

- If you have any questions or comments.
- If you are interested in volunteering at any of our events.
- If you have a passion for the arts and are interested in serving on our Steering Committee.

Steering Committee members: Randy Rosenberg, Vanessa Machado, Dave Ebner, Patti Martell, Chris Fortsch, Dean Bergstrom, Monica Holman, Jeff Jewell, Ron Wilke, Teresa O'Donnell-Ebner