



# La Crescent Outdoor Performance Venue

‘Creating Community Connections through Enjoyment of the Arts’

03.25.2024 Update

Welcome to our latest edition of the La Crescent Live Newsletter! We Love It Here!

When everyone else was hibernating over the winter, your Steering Committee was busy planning the 2024 Summer Concert Series and continuing plans for an Outdoor Performance Venue. We have so many exciting updates to share with you! Our progress is only possible because of your support last year as we launched our mission: *Creating Community Connections Through Enjoyment of the Arts*.

We evaluated our 2023 events with the goal of enhancing your experience. We are happy to announce that all performances this year will be held in one location on the same day of the week!

Five FREE family-friendly concerts will take place on Wednesday evenings at 322 South 1<sup>st</sup> Street in the City-owned green space behind the Library. A temporary concert space is being created with you in mind and we can't wait to experience live music with you in the heart of La Crescent!

We have so many people to thank for believing in our vision; our sponsors, volunteers, service groups, local businesses, and especially every community member who came out to support our events!

## **Marketing & Communications/Finance & Fundraising:**

We continue to work with the amazing Metre Agency to promote our Summer Concert Series through our website and social media. You can help by sharing our website and Facebook page with your family and friends. [La Crescent Live Facebook](#)

We couldn't be more excited about the lineup of music we've carefully selected! From bluegrass, to folk, to country, and classic rock, there will be something for everyone to enjoy. Visit [www.lacrescentlive.org](http://www.lacrescentlive.org) for all the details, dates and times.

## **Facility Design/Site Selection/Construction:**

We continue to work closely with the City of La Crescent to plan for a permanent Outdoor Performance Venue in the heart of La Crescent. You may have heard that plans are underway for a new Library, City Hall and Police Department in La Crescent. The Outdoor Performance Venue will enhance those City plans and fits in with the City's strategic plan for downtown development. We will share more information throughout the summer and let you know when we are ready to launch our capital campaign.

### **Long-Term Sustainability/Event Planning:**

**SAVE THE DATE:** We are excited to announce a **Summer Concert Series Kick-off Social Event on Friday, April 12<sup>th</sup> at 5:30 p.m. at the Wieser Park Pavilion.** We can't wait to share more details with you and **thank you** for your ongoing support!

**CONTACT US** at [friendsoflcopy@gmail.com](mailto:friendsoflcopy@gmail.com) OR reach out to one of our Steering Committee members to:

- ASK questions.
- VOLUNTEER to help at an event.
- SHARE your passion for the Arts by joining our Steering Committee.

Steering Committee members: Randy Rosenberg, Vanessa Machado, Dave Ebner, Patti Martell, Chris Fortsch, Dean Bergstrom, Monica Holman, Jeff Jewell, Ron Wilke, Teresa O'Donnell-Ebner