

*La Crescent*  
LIVE

# 2024 Season Kick-Off

We Love It Here!

April 12, 2024





# HISTORY

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La Crescent Live was born out of the vision and dedication of the La Crescent Lions Club, an esteemed community organization committed to service and fostering unity among residents. Recognizing the transformative power of music, the Lions Club envisioned an event that would celebrate the spirit of togetherness while showcasing the immense talent within and beyond our community.

We invite you to join us on this remarkable journey as we celebrate the beauty of music and create unforgettable moments under the open sky. Whether you're a music aficionado, a supporter of the arts, or simply seeking a vibrant community experience, La Crescent Live offers something for everyone.



# Creating Community Connections Through Enjoyment of the Arts...

We Love It Here!

Thank you to our 2023  
Corporate Sponsors...



## GRANDSTAND

Eric Minor – Edward Jones

ESB Banking & Insurance

Home Federal Savings Bank

Hokah Co-op Oil

Kaddy's Kafe

Merchants Bank, La Crescent

Pat's Insurance Agency, Inc.

Wieser Brothers General Contractor, Inc.

## MUSIC FAN

Connected Family Chiropractic

Corky's Pizza

Poellinger, Inc.

Schmitt's TimeOut Tavern



# HALL OF FAME



Gerrard Hoeschler Realtors



Crescent Electric, Inc.



La Crescent Area Chamber of Commerce & Tourism



La Crescent Community Foundation



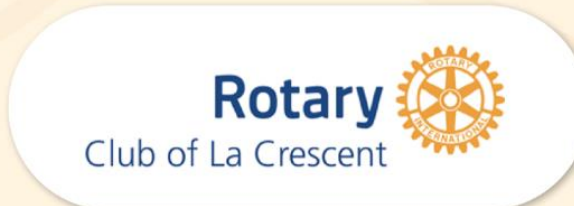
Lions Club of La Crescent



Metre



Morrie's Auto Group



Rotary Club of La Crescent

Thank you to our 2023  
Individual Donors...



## GRANDSTAND

Randy & Kathy Rosenberg

Ron & Karen Wilke

## MUSIC FAN

Dave & Teresa O'Donnell Ebner

Chad & Chris Fortsch

Don & Kathy Hill

Steve & Monica Holman

Jim & Patti Martell

## OTHERS

Jeff Abraham

Mary Bilot

Ed & Barbara Kruse



Support La Crescent Live - Learn More At: <https://lacscentlive.org/donate/>

## SPONSORSHIP TIERS

### HALL OF FAME \$1,000+

- Logo and name placement on main stage-front signage.
- ◆
- Logo and name placement on social media, website and email promotions.
- ◆
- Live announcement of sponsor name before each concert.

### VIP \$500+

- Logo and name placement on social media, website and email promotions.
- ◆
- Live announcement of sponsor name before each concert.

### GRANDSTAND \$250+

- Logo and name placement on social media, website and email promotions.

### MUSIC FAN \$100+

- Family name placement on social media, website and email promotions.

### FOR MORE INFORMATION, PLEASE CONTACT:

La Crescent Live  
c/o La Crescent Lions Club  
PO Box 123 La Crescent, MN 55947  
Email: [friendsoflcopv@gmail.com](mailto:friendsoflcopv@gmail.com)

Creating Community Connections through Enjoyment of the Arts.

2024 – A New Location...





## One Location – Same Night of the Week

We are happy to announce that all performances this year will be held in one location on the same day of the week!

Five FREE family-friendly concerts will take place on **Wednesday evenings at 322 South 1<sup>st</sup> Street in the City-owned green space behind the Library**. A temporary concert space is being created with you in mind and we can't wait to experience live music with you in the heart of La Crescent!

# 2024 – A New Season





# The 2024 Concert Line-Up...

Wednesday Evenings – 5:30 Start

June 12: Hillbilly Rocketship

A mix of Rock and Country

June 26: Dan Sebranek

Folk, Country, Bluegrass

July 10: Double Take

Classic Rock

July 24: UnHinged

80's, 90's Classic Rock – Old & New Country

August 21: Root River Jam

"Elevates musical improv through the fusion of blues, country, rock and americana music."



An Eye to the Future!





## The Ultimate Goal...

We continue to work closely with the City of La Crescent to plan for a permanent Outdoor Performance Venue in the heart of La Crescent. You may have heard that plans are underway for a new Library, City Hall and Police Department in La Crescent. The Outdoor Performance Venue will enhance those City plans and fits in with the City's strategic plan for downtown development. We will share more information throughout the summer and let you know when we are ready to launch our capital campaign.



Join The Fun!



G COMMUNITY CONNECTIONS F



## Volunteers Welcome...

**CONTACT US** at [friendsoflcopv@gmail.com](mailto:friendsoflcopv@gmail.com) OR reach out to one of our Steering Committee members to:

- **ASK** questions.
- **VOLUNTEER** to help at an event.
- **SHARE** your passion for the Arts by joining our Steering Committee.
- **DONATE** at <https://lacscentlive.org/donate/>
- **LEARN** more at <https://lacscentlive.org/>

Steering Committee members:

Randy Rosenberg, Venessa Machado, Dave Ebner, Patti Martell, Chris Fortsch, Dean Bergstrom, Monica Holman, Jeff Jewell, Ron Wilke, Teresa O'Donnell-Ebner

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The background features a light beige color with faint, stylized line art illustrations. At the top, a large sun with radiating lines is partially visible. Below it, there are rolling hills, a cyclist on a path, and a stage structure on the right side. The text 'La Crescent LIVE' is centered in the middle of the image.

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