

La Crescent Live News & Notes



12.15.2024 Friends Update



2024 Season in Review

Without question, the 2024 La Crescent Live Season was a resounding success. The quality of performances was impressive and offered a wide variety of musical styles, appealing to all musical tastes and interests. In addition to the outstanding performances, concert attendees enjoyed a variety of food and beverage options offered by local service organizations and vendors. They were also able to enjoy comfortable seating in the naturally shaded grassy area.

The City of La Crescent crew worked hard to maintain the area and placed extra seating with picnic tables to accommodate the larger audiences. Attendance averaged 300+ throughout the summer and it was exciting to see La Crescent Live's mission "creating community connections through enjoyment of the arts" come to life!

Visit www.lacrescentlive.org to view our amazing photo gallery!



Thank You Sponsors

Thank you to our 2024 Season Sponsors and the City of La Crescent for your continued support. Your incredible generosity made it possible to present live music throughout the summer in support of our mission to "create community connections through enjoyment of the arts".

In addition to booking five bands, we were able to make improvements to our temporary concert site that included a concrete pad stage area with electrical service, as well as a branded La Crescent Live canopy to provide shade for our performers. Also, four planters were added to create a beautiful park effect.

Please go to Sponsors - La Crescent Live - to see a complete list of business and individual sponsors, as well as to learn more on how to become a La Crescent Live Sponsor in 2025.

Work Underway for 2025

You can be sure the committee is hard at work creating an even better Summer Concert Series for the 2025 season!

Thank you for your feedback which is vital to making your experience the best it can be!

We thoroughly enjoyed celebrating Summer in La Crescent and the arts with you!



Long-Range Facility Planning Update

The La Crescent Live Steering Committee continues to work closely with the City of La Crescent to plan for a permanent Outdoor Performance Venue in the heart of La Crescent. The plan continues to focus on integrating a permanent outdoor performance area into the City's planning for a new Library, City Hall and Police Department in La Crescent. The Outdoor Performance Venue will enhance those City plans and fits in with the City's strategic plan for downtown development. We will share more information in the months ahead and let you know when we are ready to launch the capital campaign.

2025 Kick-Off Event

The La Crescent Live Team is planning the second annual season kick-off event.

Mark your calendars for Friday, April 11, 2025! A happy hour event will be held at the Wieser Park Pavilion from 5:30p.m. to 7:30p.m.

In addition to thanking our sponsors, the evening will feature the announcement of the 2025 summer concert line-up.



Join the Fun!

"Many hands make the work light."

You, too, can be a part of the La Crescent Live Steering Committee!

Please go to lacrescentlive.org,
or email us at friendsoflcopv@gmail.com to learn how
you can become involved.



La Crescent Live Steering Committee ~

L to R: Dave Ebner, Teresa O'Donnell-Ebner, Ron Wilke, Chris Fortsch, Patti Martell, Randy Rosenberg, Vanessa Machado, Monica Holman, Jon Wilson Not pictured: Dean Bergstrom, Jeff Jewell

